

This Privacy Policy points out how Maps Speed Limits may collect, use, process, disclose and safeguard information we obtain through the Service, including our Website (currently at www.mapsspeedlimits.com) and our mobile applications.

HOW MAPS SPEED LIMITS COLLECTS YOUR INFORMATION

For the purpose of this Privacy Policy, “**Personal Information**” means any information relating to an identified or identifiable individual.

For a better experience, while using our Service, we may require you to provide us with certain Personal Information. The information we request will be retained from your device and is not collected by us in any way. By using the Service, you expressly consent and authorize Maps Speed Limits to collect and process your Personal Information pursuant to the terms and conditions of this Privacy Policy.

A. Personal Information Provided by You

Communications. We may collect any information you provide to us through your communications with our support team. Emails between you and us might be logged for the adequate provision of the Service.

Business Partner and Vendor Information.

We currently do not have any partner or vendor relationships.

B. Personal Information Collected From your Device via Automated Means

Using the Service. When you use the Service, we do not collect information about your activities.

Location Information. We may infer your location from information we collect (for example, your IP address indicates the general geographic region from which you are connecting to the Internet).

Device Information. We receive information from Users' devices through which a User accesses the Service, such as IP address, web browser type, mobile operating system version, and unique device identifiers.

Cookies and Related Technologies. When you visit the Service, we and our third party service providers receive and record information from your browser and from cookies and similar technologies.

HOW MAPS SPEED LIMITS USES YOUR INFORMATION

Internal and Service-Related Usage. We use Personal Information for internal and Service-related purposes, including to operate, provide, and maintain the Service.

Analytics and Improving the Service. We and our service providers use Personal information that we collect on the Service, such as your location and your activities on the Service, to monitor and analyze usage of the Service and to improve and enhance the Service.

Communications. We may send emails to an email address you provide to us for customer-service or technical-support purposes, or updates about the latest developments or features on the Service.

Tailored Content. We may use your Personal Information to provide you with personalized services, content, offers and recommendations. For example, we may analyze your listening history to recommend similar content that we think would be of particular interest to you, or send you tailored recommendations based on your location.

Aggregate Data. We may de-identify and aggregate information collected through the Service for statistical analysis and other lawful purposes.

HOW MAPS SPEED LIMITS MAY DISCLOSE YOUR INFORMATION

Nonaffiliated Companies. We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission.

Social Networking and Other Websites. The Service may allow you to share Personal Information with social networking services, such as Facebook. We do not share your Personal Information with them unless you direct the Service to share it. Their use of your Personal Information is governed by their privacy policies, and you may be able to modify your privacy settings on their services.

Other Third Parties. We may also share Personal Information about you with other third parties in the following circumstances:

- **With Your Consent.** We may disclose your Personal Information with your permission. We may seek your permission in various ways. For example, we may present you with an “opt-in” prompt when you register to use the Service or access certain content.
- **To Comply with Legal Obligations.** We may access, preserve, and disclose your Personal Information or other account information if we believe doing so is required or appropriate to (i) comply with laws, law enforcement requests, and legal process, such as a court order or subpoena; (ii) respond to your requests; or (iii) protect your, our or others’ rights, property, or safety.
- **In case of Merger, Sale, or Other Asset Transfers.** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy or liquidation where the business will not continue as a going concern, receivership, sale of Maps Speed Limits assets, or transition of the Service to another provider, then your Personal Information may be sold or transferred as part of such a transaction as permitted by law and/or contract. The use of your Personal Information following any of these events

should be governed by the provisions of this Privacy Policy in effect at the time the applicable information was collected.

SECURITY OF YOUR INFORMATION

We maintain administrative, technical and physical safeguards that are intended to appropriately protect Personal Information against accidental or unlawful destruction, accidental loss, unauthorized alteration, unauthorized disclosure or access, misuse, and any other unlawful form of processing of the Personal Information in our possession. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any Personal Information you provide to us.

DATA RETENTION

We take measures to delete your Personal Information or keep it in a form that does not permit identifying you when this information is no longer necessary for the purposes for which we process it, unless we are required by law to keep this information for a longer period. When determining the retention period, we take into account various criteria, such as the type of products and services requested by or provided to you, the nature and length of our relationship with you, possible re-enrollment with our products or services, the impact on the services we provide to you if we delete some information from or about you and mandatory retention periods provided by law and the statute of limitations.

THIRD PARTY PRIVACY PRACTICES

This Privacy Policy applies only to the processing of your Personal Information by Maps Speed Limits. The Service may contain links to third party sites, such as third party content providers. The policies and procedures described in this Privacy Policy do not apply to them. The links from the Service to any Third Party sites do not imply that we endorse or have reviewed the Third Party sites, for which you will be solely

responsible.

CHILDREN'S PRIVACY

We do not knowingly collect, maintain, or use personal information, as defined by the Federal Trade Commission's Children's Online Privacy Protection Act Rule, from children under 13 years of age, and no part of the Service is directed to children under the age of 13. If you are located in the EEA, we do not knowingly collect, maintain, or use Personal Information from children under 16 years of age, and no part of the Service is directed to children under the age of 16. If you are located in Mexico, we do not knowingly collect, maintain, or use Personal Information from children under 18 years of age, and no part of the Service is directed to children under the age of 18. If you learn that your child has provided us with Personal Information without your consent, then you may alert us at support@mapsspeedlimits.com. If we learn that we have collected any Personal Information from children under 13 (16 in the EEA or 18 in Mexico), then we will promptly take steps to delete such information and terminate the child's account. If you are located in Brazil, we do not knowingly collect, maintain, or use personal sensitive information, as it is defined in the applicable law. We will only collect, maintain, or use any personal sensitive information pursuant to your previous and express consent.

PRIVACY OPTIONS AND SETTINGS

Location Information. You can prevent us from collecting location information from your device by changing the settings on your device, if your device allows you to do so; however, if you do not provide us with location information you may not be able to fully use the Service. Please note that we will continue to receive your IP address and use it as described above to determine, for example, your location to comply with our licensing agreements.

Do Not Track. Some web browsers incorporate a “Do Not Track” feature. Because there is not yet an accepted standard for how to respond to Do Not Track signals, our Website does not currently respond to such signals.

CHANGES TO OUR PRIVACY POLICY AND PRACTICES

Posting of Revised Privacy Policy. We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, then bookmark this page and read this Privacy Policy periodically.

New Uses of Information. From time to time, we may desire to use or disclose Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, then we will make reasonable efforts to provide notice and obtain consent prior to any such uses as may be required by law.

Contact Information. If you have any questions, would like to exercise your rights or share suggestions for improving the Privacy Policy or the Service, or otherwise would like to contact us, then please feel free to contact us per the information below.

Maps Speed Limits

A product by Amphebia Internet Solutions
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